Northwest Medical Laboratory Symposium



Holiday Inn, Portland Airport Portland, OR October 14 - 16, 2020

Dear Industry Partner:

We would like to invite you to exhibit at the 36^{th} annual **Northwest Medical Laboratory Symposium**, held at the Holiday Inn, Portland, OR, October 14 – 17, 2020 (Exhibits Oct 14 – 16). This meeting has the largest clinical laboratory product show in the Northwest in conjunction with multiple days of continuing education. Because of the size of the instrumentation in today's laboratories, the Exhibit Hall is becoming a popular means of exposure to the individuals with purchase power.

Exhibits are an important part of the NWMLS and continued success of this Symposium. There are opportunities to provide sponsorship, including speakers, breaks, and raffle prizes.

Booth spaces are Full Booth (8' x 10') and Half Booth (5' x 8'). There is a separate charge for a demo vehicle. Pricing has not changed and is

Full Booth: \$900 Half Booth: \$550 Demo Vehicle: \$500

Registration forms and other information can be found at <u>http://www.asclswa.org/exhibitor.html</u>. We offer online registration with the option to pay by credit card, by invoiced later, or mail in a check. Reserving your space before **June 1, 2020**, ensures your company's name in the programs mailed to over 3000 potential registrants throughout the Northwest. Your payment must be received by **September 15, 2020** to retain your space on the exhibit floor.

With your help, we have gained a reputation for hosting a professional and scientifically outstanding meeting. There are hours exclusively for the exhibits scheduled over three days. We are confident that you will find exhibiting at the **Northwest Medical Laboratory Symposium** to be a rewarding experience for you, your customers, and your potential customers. We thank you for your on-going support of the clinical laboratory profession.

If you have any questions, please contact me via email. We look forward to seeing you at the Holiday Inn, Portland, OR!

Regards, Brenda Kochis NWMLS Exhibits Chair